

Support the New York ATV

Economic Impact Study

(S.5706 Maziarz / A.8551 Morelle)



May 24, 2007 Action Alert — One month left in the Legislative Session!

Contact your state legislators today to support a statewide ATV economic impact study. And remember in NY “ATV” includes off-highway motorcycles as well. Approximately \$100,000 is needed to fund a study which would determine how much the state and local economies are positively impacted by ATV recreation. Take Action! to urge your legislator to support funding for the study NOW! See page 2 for steps you can take.

The Details: Legislation has been introduced (S.5706 – Maziarz / A.8551 – Morelle) to direct New York State to prepare a report on the economic impact of ATV-related tourism in the state of New York. But with less than one month to go in the Legislative Session, its chances of success depends on you!

ATV-related recreation supports jobs, generates sales and income taxes, and represents an integral component of the tourism industry and the overall economy in New York state. Efforts are underway in other states to promote tourism, including motorized vehicle associated recreation in the name of economic development, but not here in New York!

The State legislature needs to recognize the number of people who engage in motorized vehicle recreation in New York State and the actual expenditures relating to that recreation. Moreover, our policymakers must realize the potential that the establishment of a statewide trails system has in relation to creating jobs.

Senator Maziarz and Assemblyman Morelle already recognize this and have introduced legislation to provide state policymakers with accurate and timely information regarding the tourism and economic impact of ATV-related recreation in New York State.

Most importantly, however, the extension of the ATV registrations for the 2006-07 registration term (at \$10 per ATV) left the additional \$5 of YOUR money in the State coffers – and we want it back! Simple accounting estimates that the lack of allocation of the \$5 resulted in \$690,000 of registration fees that were collected and never returned to ATV registrants as a result of this repeal. This study will be funded with your money and benefits you – the ATVer!

Grassroots Action:

So, NYSORVA is asking all ATV registrants to call their State Senator (518-455-2800) and Assemblymember (518-455-4100) today to remind them that they still owe you money! Ask them to support (S.5706 Maziarz / A.8551 Morelle) and to sign on as co-sponsors. Most importantly, however, ASK THEM TO PASS THE BILL BEFORE THEY GO HOME IN JUNE!

Steps:

- 1) Call 518-455-2800 (NYS Senate) or 518-455-4100 (NYS Assembly) and ask to speak to your Senator/Assemblymember. You can find who your Senator is by visiting Project Vote-Smart at: <http://www.votesmart.org/index.htm>
- 2) Remind them where you live (give your street address in their district) and that you're an ATV enthusiast that owns a legally registered and insured ATV and a member of NYSORVA.
- 3) Ask them to support (S.5706 / A.8551) and to sign on as co-sponsors.
- 4) Most importantly!!!!!! ASK THEM TO PASS S.5706 / A.8551 BEFORE THEY GO HOME IN JUNE!
- 6) Finally, ask them to contact Senator Bruno and Assembly Speaker Silver to request that this legislation is passed.

If you're asked to leave a message by a staff member PLEASE DO NOT BE PUSHY and don't insist that you speak to the Senator/Assemblymember. Please politely leave your name, telephone number and information. Request the name of the person you're speaking to and identify when a good time would be to call back to follow up after the staff person has had an opportunity to speak with the Senator/Assemblymember. Write it down and call back to follow up!